

# *Nima Quarterly Forum*

*4 December 2025*

*Fiona Moore*



# Nima Membership Update

# Nima is now a membership organisation



*Since June 2025*

## Latest members-only poll

We have a current nima poll seeking feedback on our membership programme - and the **deadline for responses has been extended to Friday 19 December 2025**. We want to know:

1. **why people joined nima, and**
2. **what additional benefits members might like to receive.**

Access the members' poll via the [members' area](#) of the WeAreNima.im website (members will need to log-in to access the polls).

As part of nima's membership offering, launched in May 2025 ([news](#)), we committed to enabling nima members to influence nima policy initiatives via member-only consultation polls. For example, earlier this year we asked for feedback on our strategic priorities, and members said we should [prioritise working with other industry bodies to improve information management](#).

# Members Poll



**Latest members poll  
closes on 19<sup>th</sup> December**

**Results will be published early January 2026**

# Become a nima member



**Join nima. Help us to improve information management practices across the built and managed environment.**

Through individual nima membership, you will be making an important commitment to improving information management in organisations and projects across the built and natural environment. You will be signing up to our core principles (reflecting those in the [Information Management Initiative](#)) which include:

- **Recognise the whole life purpose of information and data:** Identify the relevance and purposes of data and information to improve organisational and project outcomes. Consider an asset as both the physical structure and the data and information held to manage it.
- **Upskill people in information management:** Establish basic digital literacy as an organisational minimum requirement, make relevant data and information management skills part of individuals' continual professional development, and recognise and empower 'IM leadership'.
- **Take a common, consistent and data-centric approach:** Converge on a common framework to define, procure, deliver, store and use interoperable data and information, and incorporate a data and information architecture relevant to the organisation and its collaborators.
- **Establish clear data and information governance principles:** Adopt clear approaches on stewardship, ethics, quality, security, interoperability, longevity, openness and integrity of data and information. Enable sharing and easy use of the right data and information at the right time and in the right structure by considering data and information independently from technology.

# Become a nima member

For **just £35/year**, standard membership benefits include:

- **recognition as a nima supporter**, via a unique nima membership badge<sup>1</sup> (shareable in your email signature, LinkedIn profile, etc) denoting your commitment to improving information management<sup>2</sup>
- **polling members' opinions on industry policy issues** – opportunities to influence nima policy initiatives via member-only consultation polls
- **exclusive events** – invitations to two member-only online events a year where you will be consulted on topical issues relating to information management (for example, nima's position on government policy, responses to government green and white white papers, the IMI Framework, development of guidance, etc)
- **members-only online discussion forums** to reflect member opinions (coming soon – late 2025)
- **opportunities to influence nima event content** – help shape nima's virtual conferences, webinars and other events
- **nima monthly newsletter** – new members will be added as subscribers to the existing nima newsletter,<sup>3</sup> but will be able to unsubscribe



We aspire to develop our membership offering over the coming years with a view to potentially becoming a chartered membership body representing information management practitioners in the built and managed environment. Depending upon members' needs (we will be polling members' opinions), activities may include developing a body of knowledge, a code of conduct, continual professional development (CPD) activities, certification, measurement of IM capabilities, etc.

# With trusted quality data, we make great things happen.



## What we do

Nima promotes information management best practices, aiming to support digital transformation across the built and managed environment. In the UK and internationally, we help people tackle practical challenges relating to the creation, use, management and exploitation of information and data about buildings, infrastructure and the natural world.

[Find out more...](#)



With trusted quality data, we make great things happen.

## The Information Management Initiative (IMI)



Information  
Management  
Initiative

Led by the Construction Leadership Council (CLC) and supported by nima, the **Information Management Initiative (IMI)** aims to help organisations to progressively transform their information and data management practices across the built and natural environment.

[Find out more...](#)

**Go on, it's very easy...**



**... because nima needs your help!  
...because nima is here to help you.**

# Member's Forum / First Event – Save the date



## Nima's Virtual Space 28<sup>th</sup> January

- Learn about IMI projects
- Ask questions
- Take part in discussions
- Provide feedback

Invites will be sent out to members only. Become a member to get involved.  
Only 45 spaces at this first event – so first come first served.

# Nima Virtual Conference 2026

# Nima Virtual Conference 2025



## nima Virtual Conference 2025

Exploring the practical steps of the Information Management Initiative  
and how to realise real benefits from your digital journey

Thursday 6 November 2025

nima  
Virtual  
Conference  
2025

Thursday 6 November 2025  
08:00 - 18:00 GMT






# Information Management Initiative

# Nima Virtual Conference 2025



# The agenda – the IMI





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## nima Virtual Conference 2025

Exploring the practical steps of the Information Management Initiative and how to realise real benefits from your digital journey

Thursday 6 November

### Agenda

[WATCH ON DEMAND](#)

08:00 – 09:30	Networking & Industry Insights Talks
09:30 – 09:35	<b>Welcome from Conference Chair</b> <b>Fiona Moore</b> , Senior Vice Chair, nima & Director, Cirrus Consultant Services
09:35 – 09:40	<b>nima and the Information Management Initiative</b> <b>Dr Anne Kemp OBE</b> , Chair, nima
09:40 – 10:00	<b>KEYNOTE: "Strategic vision for the future of information management"</b> (Slides – PDF) <b>Dr David Hancock MBA</b> , Construction Director & Infrastructure Practice Lead, National Infrastructure and Service Transformation Authority
10:05 – 10:35	<b>Panel Discussion: "Why change? The increasing importance of Information Management"</b> Sponsored by <b>Egnyte</b> <b>Justin Stanton</b> , Editor, Digital Construction Plus (CHAIR) <b>Mohammad Alfaour</b> , Director of Middle East, Egnyte <b>Teresa Gonzalez Rico</b> , Associate Director, AtkinsRealis <b>Alexandra Bolton</b> , Founder, Built Environment Connective and Founder, Curgenvven Wolfe <b>Simon White</b> , Chief Digital Officer, Mott MacDonald
10:40 – 11:00	<b>Head to Head: "The IM challenges for Micros and SMEs"</b> Sponsored by <b>AtkinsRéalis</b> <b>Anna Scothern</b> , Chief Executive, National Home Improvement Council (NHIC) <b>Dr Anne Kemp OBE</b> , Chair, nima

# More Interaction



# Registration / supporting the conference



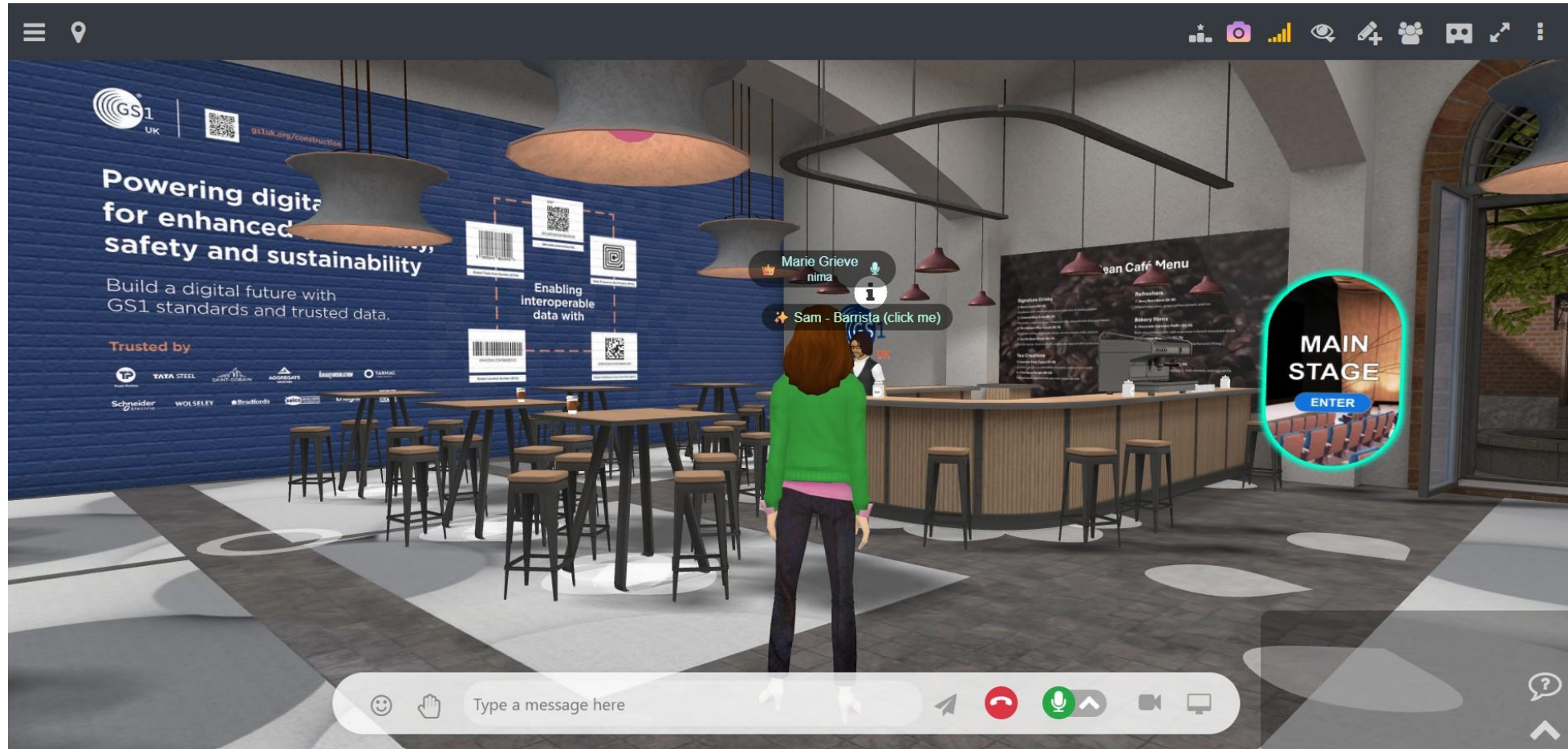
# The Mainstage



# Networking!!!



# Feedback



# Ideas for November 2026?



# Now available on demand



YouTube <sup>GB</sup> Search

nima virtual conference 2025 panel session Neill Pawsey

wearenima  
36 subscribers [Subscribe](#)

0 [Share](#) [Download](#) [Clip](#)

# Nima Patrons Event

# Patrons Event – Save the date

## London 20<sup>th</sup> January



45 places for existing Patrons (invites will be sent out soon) and also for those who are considering becoming patrons (contact us: [info@wearenima.im](mailto:info@wearenima.im))



Inspiring. Influencing. Connecting. Supporting. Transforming.



[wearenima.im](http://wearenima.im)



# What is the IMI?

# The Challenge

- The construction sector generates vast amounts of data – yet over **95% goes unused**. This leads to inefficiencies, increased costs, safety risks, and missed opportunities for innovation.
- As the industry faces growing demands for sustainability, digital transformation, and regulatory compliance, the need for better information management has never been more urgent.

# Overview

- The **Information Management Initiative (IMI)**, led by **nima** in partnership with the **Construction Leadership Council (CLC)**, is a national programme designed to transform how the UK built environment sector manages information.
- It builds on the UK's leadership in Building Information Modelling (BIM) and aims to embed structured, secure, and interoperable data practices across the lifecycle of built and natural assets.

# What the IMI Offers

- The IMI provides a clear, phased framework for organisations to:
  - **Adopt consistent, standards-based information practices** (e.g. ISO 19650)
  - **Upskill teams** in digital and data capabilities
  - **Establish governance** for trustworthy, secure data
  - **Align with national strategies** for net zero, safety, and productivity

# Why Your Organisation should Join the IMI

- **Boost Productivity:** Reduce time wasted on poor data and streamline project delivery.
- **Enhance Asset Value:** Make better decisions across the asset lifecycle – from design to operation.
- **Mitigate Risk:** Improve compliance with safety, legal, and regulatory requirements.
- **Gain Competitive Edge:** Demonstrate digital maturity and win work in a data-driven market.
- **Empower Your People:** Build a future-ready workforce with the skills to lead in a digital economy.
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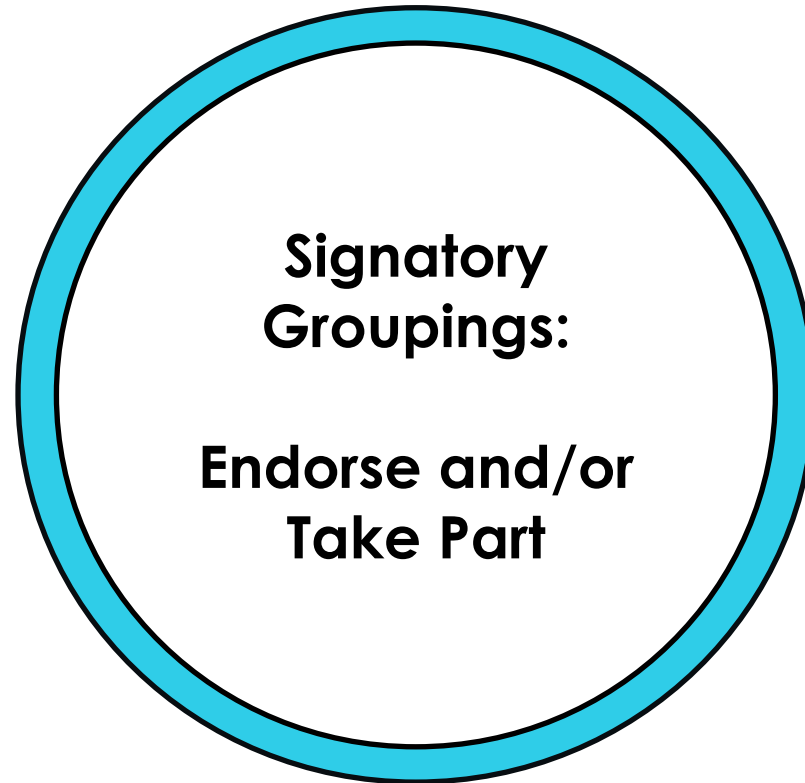
## **RESPOND TO THE CALL FOR ACTION:**

As an organisation:

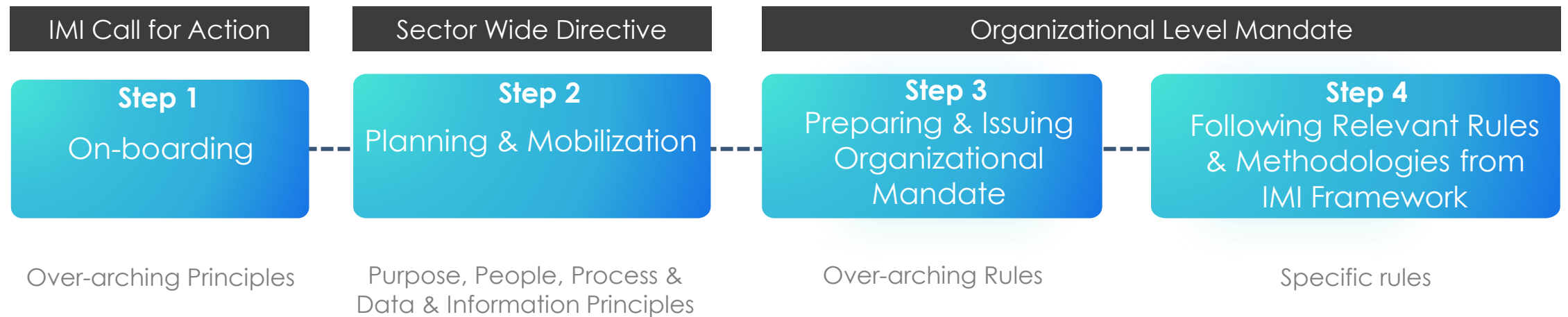
- Sign up to the IM Initiative at C suite level (become a Signatory)
- Consider if you could offer financial support (become a Sponsor)
- Consider if you could offer resource (become a Supporter)

As an individual:

- Become a member of nima. In doing so, you are:
  - signing up to the principles of the IMI
  - Undertaking to champion the IMI



## Set up of the IM Initiative





IMI Call for Action

**Step 1**

On-boarding:  
Essentials

Over-arching Principles

What is the IMI?  
Why should I engage?  
What are the over-arching principles?

Answer:  
Training - The IMI Essentials



# IMI Essentials



Effective information management underpins everything that an organisation does, making it as crucial as managing costs, customers and staff. In other words, data and information are the currency used by an organisation to achieve its objectives.



Sector Wide Directive

**Step 2**  
Planning & Mobilization

Purpose, People, Process &  
Data & Information Principles

What is the sector-wide  
Directive?  
How do I align?  
How should I plan a practical  
and achievable way forward?  
What objectives/benefits should I  
aim for?

Answer:  
Develop your IM  
Roadmap using the  
IMI Maturity and  
Benefits Framework,  
based on the sector-  
wide Directive  
principles



## Information Management Initiative

### Aim:

To enable the integration of digital data and information across the whole life cycle of the built and managed environment, **enhancing collaboration, efficiency and sustainability** to meet the evolving needs of society, business and the environment.

### Scope:

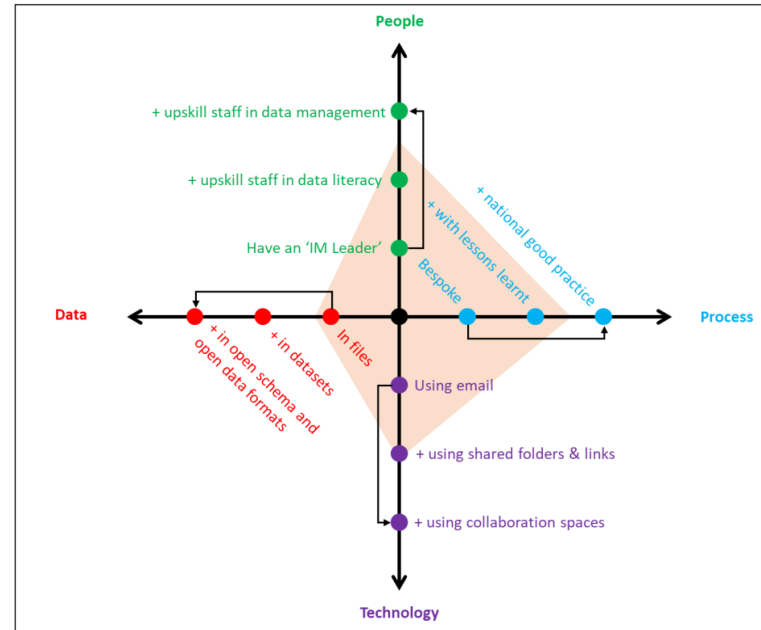
The scope of this initiative extends across the **built and managed environment through whole life**. It applies to all groups who are involved in or influence: the acquisition, use, creation or management of data and information.

### Benefits:

The sector can derive significant **improvements in cost, value, safety, sustainability and performance through better management of information** through the whole life cycle of the built and managed environment.



## IMI Maturity Matrix



*Who heads up information management in our business? Oh yeah, that's John. He's even got us going on training courses to use the software.*

*Yeah, we have our own in-house processes, try to align them with relevant British Standards, things like ISO 9001 and ISO 19650.*

*We try and use sharing sites on our projects, saves us loads of time and saves my inbox filling up; that's if our IT team permit us to use it of course...*

*Open data? Dunno what that is. Top management doesn't like us sharing things that can be edited. We share our files in PDF normally.*

**- Joanne Bloggs  
ABC Architectural Ltd.**

*As-builts? Yeah, we're pretty digital. We provide a couple of DVDs of PDFs alongside the physical set of documents. The FM team thinks the DVDs are great, saves them going into the basement to check what's there.*

*Why do we use PDF? Dunno, that's how we've always done it since I've been here. Well if the client ever tells us to give 'em something else, we'll be sure to look into it...*



**That's how we've always done it...**  
(Low Data) unable to move away from exchanging information and data within traditional files.



Organizational Level Mandate

**Step 3**

Preparing & Issuing Organizational Mandate

Over-arching Rules

**Step 4**

Following Relevant Rules & Methodologies in framework

Specific rules

HOW on earth do I do all THAT??!!

Answer:  
DON'T PANIC!

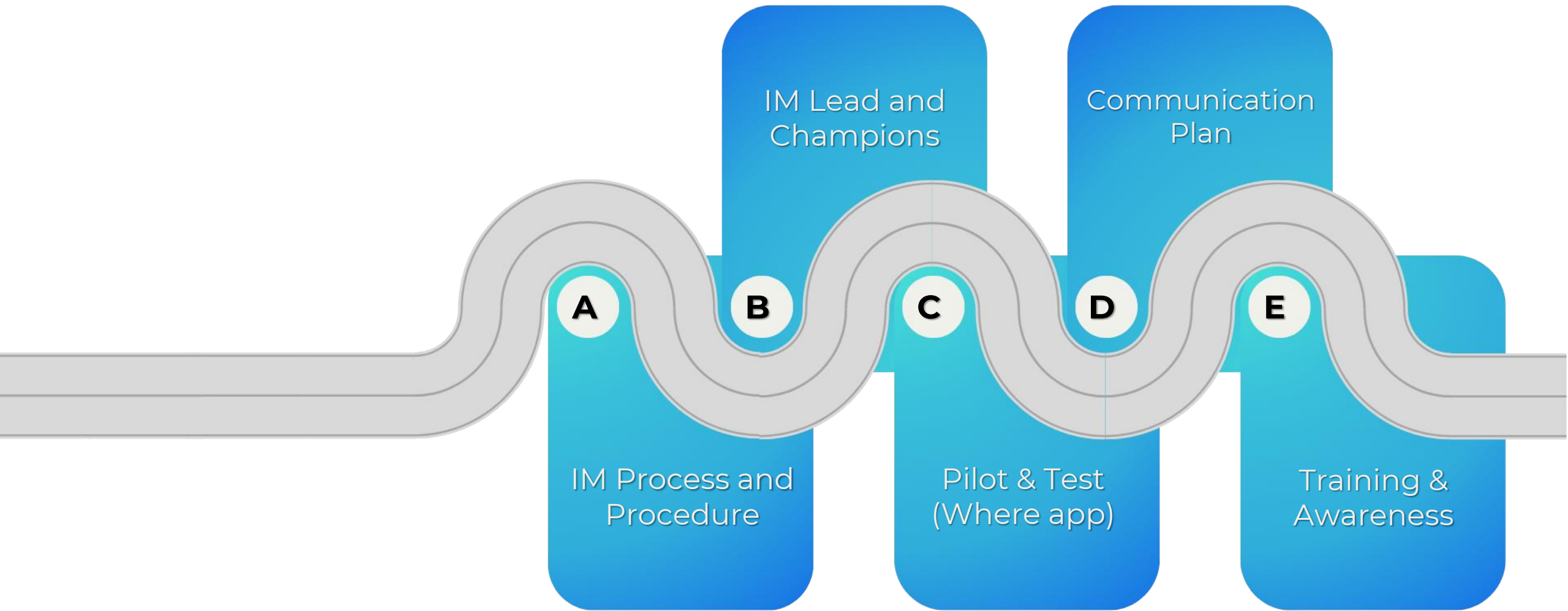
Borrow with pride!

Follow the IMI methodology and the IMI Framework

Use the support offered through nima and the IMI community – and share your own experience as you go forward

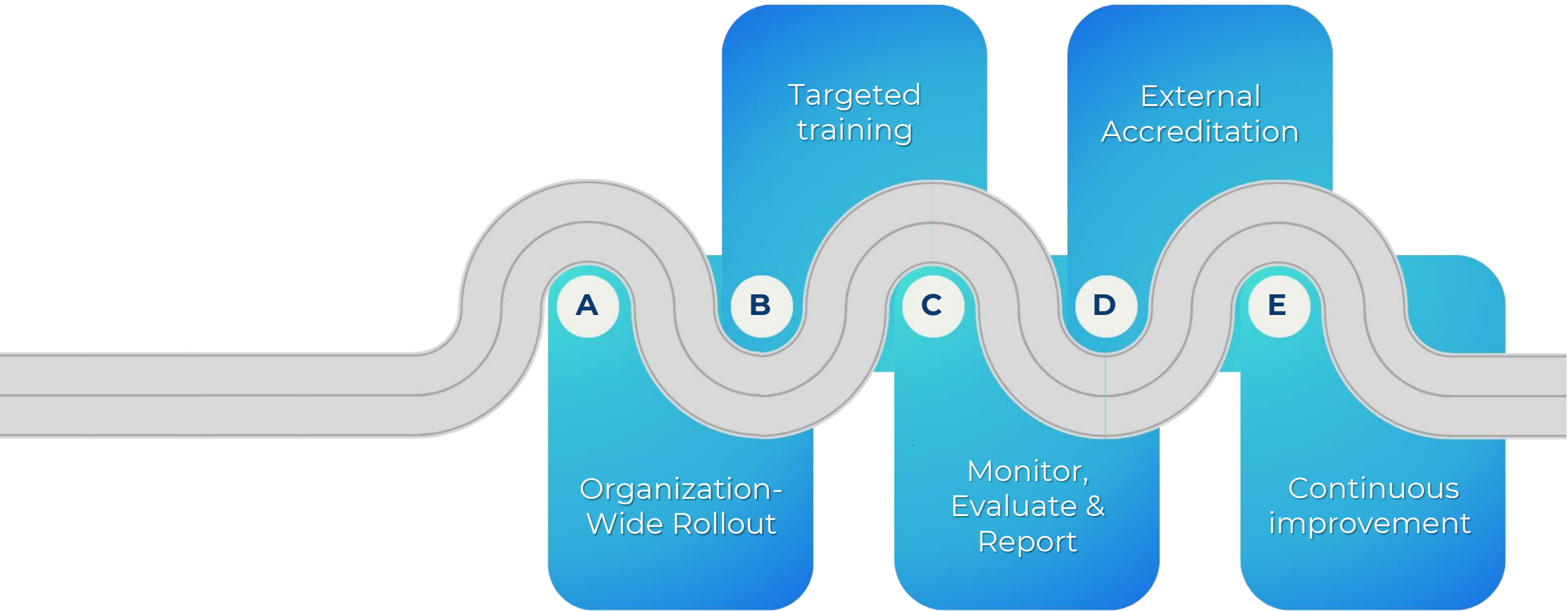
# Step 3: Enablement

*"Empowering Organisational Commitment"*

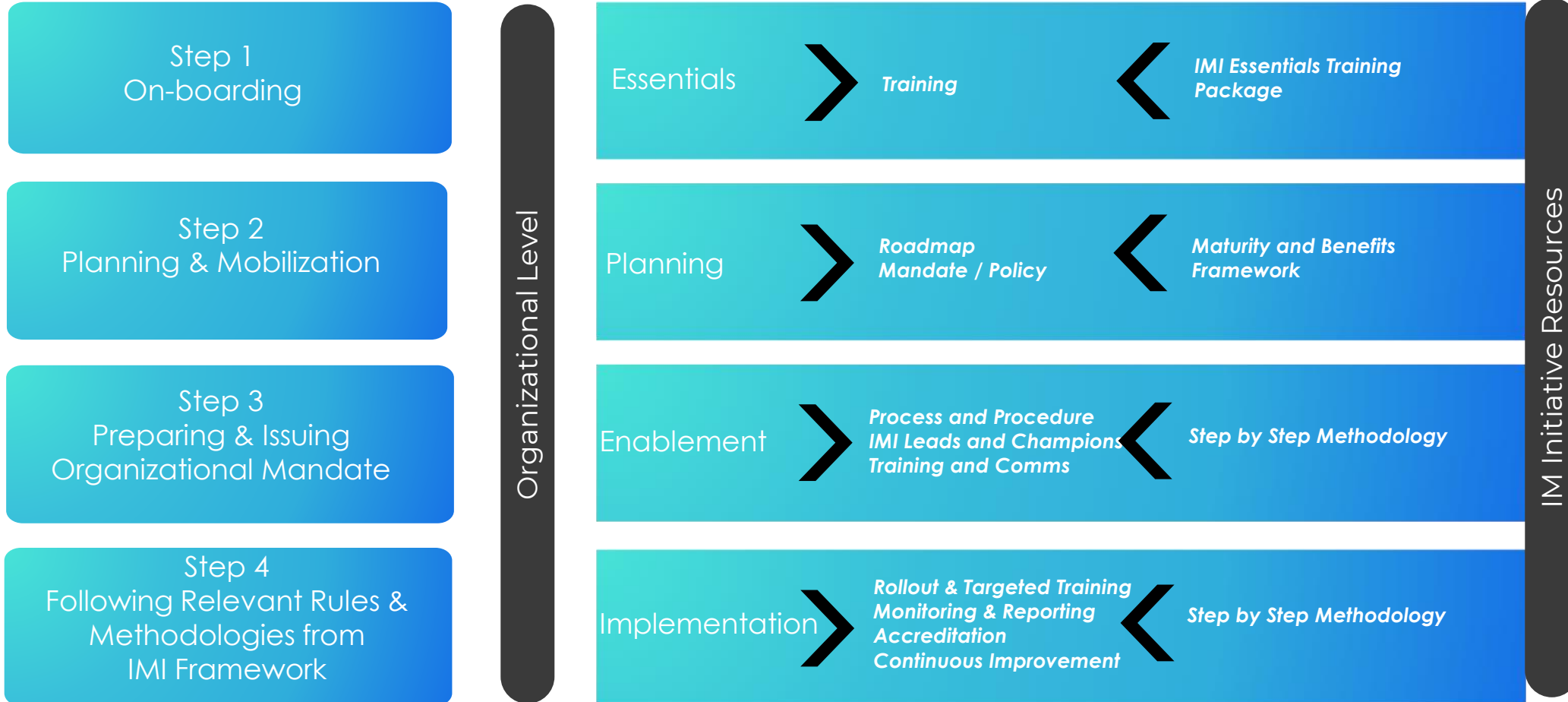


# Step 4: Implementation

*"Delivering the vision"*



# IM Initiative Steps: summary of procedure





# IMI Projects



IMI Essentials:  
Training &  
Education



IMI Roadmap: Maturity  
& Benefits Framework



IMI Foundations and Roll Out:  
Step by Step Methodology



IM Essentials



Code of Practice for  
Interoperability



Standard Information  
Approach and Information  
Requirements Library



Review of Fire Safety  
Information  
Requirements



Digitalisation of  
Planning and Building  
Control



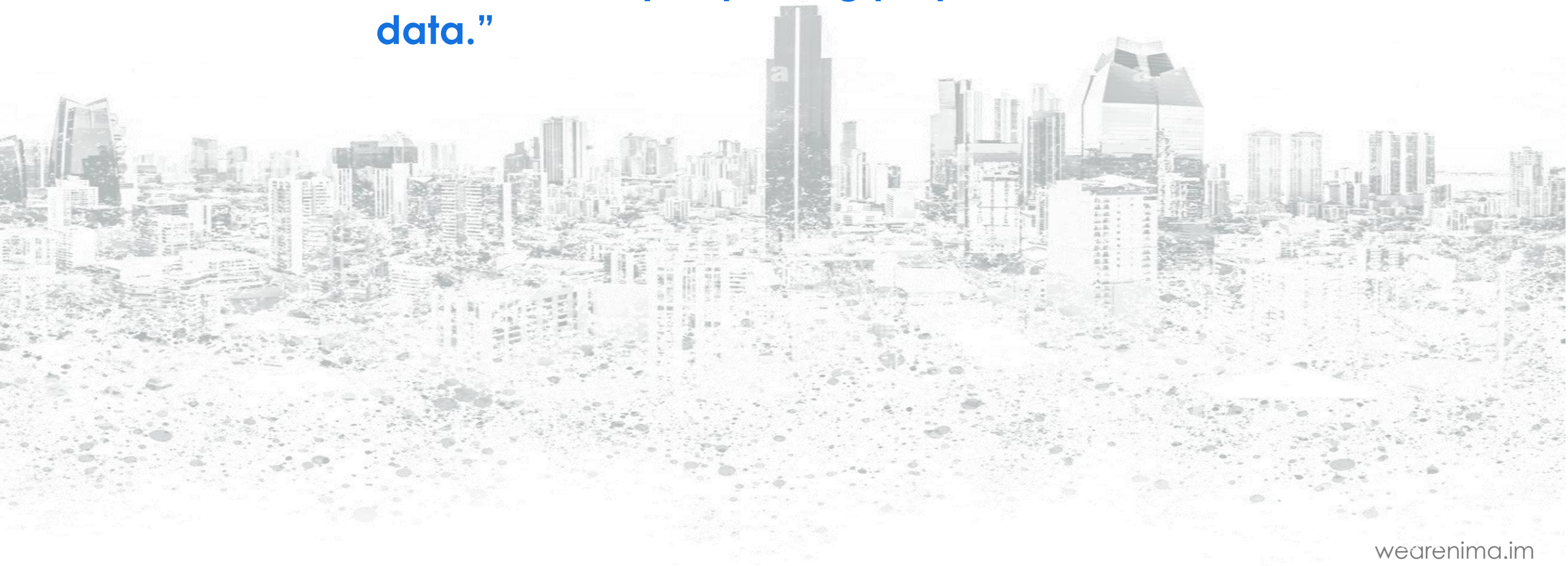
Insurance Sector  
'Data Driven discounts'  
Smart Data, Smarter  
Insurance'



Manufacturer's  
Use Case and  
Digital Product  
Passport

# Proposed Nima Strategy 2026

**“Our ultimate vision is a thriving and sustainable built and natural environment transformed by exploiting purpose driven data.”**



**Inspiring.**   **Influencing.**   **Connecting.**   **Supporting.**   **Transforming.**

# Our mission



We will inspire, influence, connect and support everyone active in the built environment and enable them to better manage information vital to the needs of our times.



As trusted advisors, we facilitate the implementation and integration of practical information management practices across our built and environmental infrastructure.

With **trusted** data,  
great things happen.

# Nima's strategy: IMPACT 2035

Use two mutually reinforcing mechanisms to deliver  
our mission

- Chartership
- Information Management Initiative

# The Road to Chartership

1. Establish ourselves as a **thriving membership body**, providing a home for all information management professionals in the built and managed environment.
2. Develop a consensus-based **IM Competency Framework** (drawing on the IMI and aligned with ISO 19650, digital twin frameworks, data governance).
3. Develop **training programmes** and routes to **certification**.
4. At the right time, move to **chartership**.

# The IM Initiative



1. **Drive awareness, capability, and collaboration** in IM across industry and UK Government in the built and managed environment, through the IMI Call for Action.
2. Establish an **IM Maturity and Benefits Framework** which provides the metrics demonstrating progress at organisational and at industry level.
3. Develop a **compelling business case** for implementation of the IMI Framework.
4. Ensure management of the IM Initiative becomes **self-sustaining** and drives **demand for chartered IM Professionals**

# The key drivers

1. Membership
2. Training and upskilling
3. Technical projects
4. Stakeholder Engagement and Communities
5. Volunteers
6. Our Patrons
7. Our Marketing and Comms
8. Our Management Team

# Discussion

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