

# nima quarterly forum, Q3 2025

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04 September 2025, 2pm – 3pm GMT

# Welcome / housekeeping



- One hour briefing with Q&A after each major item
- Forum is being recorded
- Slides will be shared after the meeting
- Please ask questions via chat
- Raise any other business in chat

# Forum agenda



- 14:05 Welcome and brief update - Anne Kemp
- 14:10 Membership – Mostafa Elashmawy
- 14:20 IMI – Anne Kemp and Emma Hooper
- 14:35 bSUKI – Emma Hooper
- 14:40 Virtual conference– Fiona Moore, Varun Soni
- 14:50 AOB to include:
  - Members discussion area
  - Volunteers

# nima – brief update

## Since the last Quarterly Forum in March:

- We have taken on 6 new vice chairs and 1 new non-executive director



Dave Peacock:  
Volunteers



Varun Soni:  
Stakeholder Engagement



Mostafa Elashmawy:  
Members



Paul Woddy:  
Education and Upskilling



John Hall:  
Floating (Operations)



Stephen Holmes:  
Floating (Patrons)

Ant Burd: Non-Executive Director

- Moved into Phase Two of the IM Initiative

- Attended DCW in June 2025
- Prepared for the virtual conference for November 2025



(.....walked 1365 miles from Lands End to John O'Groats over 101 days raising nearly £20k for Alzheimers Society!)

Now, over to Mostafa to brief you on  
our Members activities

# Nima Quarterly Forum

## Membership update

04 September 2025

Mostafa Elashmawy, nima Vice Chair

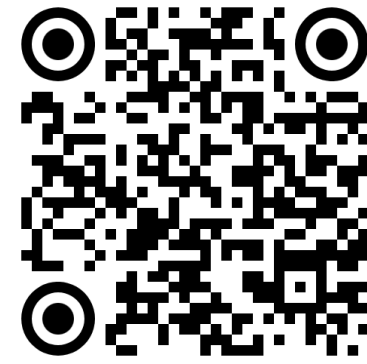


## Join nima. Help us to improve information management practices across the built and managed environment.

Through individual nima membership, you will be making an important commitment to improving information management in organisations and projects across the built and natural environment. You will be signing up to our core principles (reflecting those in the [Information Management Initiative](#)) which include:

- **Recognise the whole life purpose of information and data:** Identify the relevance and purposes of data and information to improve organisational and project outcomes. Consider an asset as both the physical structure and the data and information held to manage it.
- **Upskill people in information management:** Establish basic digital literacy as an organisational minimum requirement, make relevant data and information management skills part of individuals' continual professional development, and recognise and empower 'IM leadership'.
- **Take a common, consistent and data-centric approach:** Converge on a common framework to define, procure, deliver, store and use interoperable data and information, and incorporate a data and information architecture relevant to the organisation and its collaborators.
- **Establish clear data and information governance principles:** Adopt clear approaches on stewardship, ethics, quality, security, interoperability, longevity, openness and integrity of data and information. Enable sharing and easy use of the right data and information at the right time and in the right structure by considering data and information independently from technology.

# Become a nima member



For **just £35/year**, standard membership benefits include:

- **recognition as a nima supporter**, via a unique nima membership badge<sup>1</sup> (shareable in your email signature, LinkedIn profile, etc) denoting your commitment to improving information management<sup>2</sup>
- **polling members' opinions on industry policy issues** – opportunities to influence nima policy initiatives via member-only consultation polls
- **exclusive events** – invitations to two member-only online events a year where you will be consulted on topical issues relating to information management (for example, nima's position on government policy, responses to government green and white white papers, the IMI Framework, development of guidance, etc)
- **members-only online discussion forums** to reflect member opinions (coming soon – late 2025)
- **opportunities to influence nima event content** – help shape nima's virtual conferences, webinars and other events
- **nima monthly newsletter** – new members will be added as subscribers to the existing nima newsletter,<sup>3</sup> but will be able to unsubscribe



We aspire to develop our membership offering over the coming years with a view to potentially becoming a chartered membership body representing information management practitioners in the built and managed environment. Depending upon members' needs (we will be polling members' opinions), activities may include developing a body of knowledge, a code of conduct, continual professional development (CPD) activities, certification, measurement of IM capabilities, etc.

# Bulk Membership options

## **Bulk nima Individual Memberships for Organisations and Teams**

Invest in your team's professional development and industry leadership with bulk nima Individual Memberships. This product is designed for organisations, companies, and large teams who wish to purchase multiple nima individual memberships at discounted rates.

Each membership provides a full year's access to nima's individual membership benefits, including exclusive events, policy consultation opportunities, networking forums, and recognition as a nima supporter. At just £35 per membership (before bulk discounts), you're investing in your team's commitment to better information management practices and helping them connect with a community of like-minded professionals.

### **Ideal for:**

- Information management teams
- Project management departments in construction and infrastructure
- Data and digital asset management teams
- Organisations seeking professional development opportunities for staff
- Companies wanting to support industry best practices



# Bulk Membership options



## How Bulk Memberships Work

Upon purchase, you'll receive unique coupon codes (one per membership purchased) that can be redeemed in our shop for individual nima memberships. You can either distribute these codes to your team members directly or send them during checkout. Each coupon covers the full £35 annual membership fee and can be used at any time within 12 months of purchase.

Each team member will then enjoy all standard membership benefits for a full year from their individual activation date.

## Steps for Use:

1. **Purchase bulk membership** using this product page and apply the appropriate discount code at checkout
2. **Receive gift card codes** upon checkout completion, or choose to send them directly to your team members
3. **Team members redeem individually** – each team member uses their unique gift card code to redeem an individual membership at <https://wearenima.im/product/individual-membership/>

Bulk purchases are entitled for below discounts:

- 10% discount for purchases of 25 or more memberships.
- 5% discount for purchase of 5 or more memberships up to 24 memberships).
- The Bulk Membership option is currently available on a limited scale through invitation. Reach out if you or your organisation is interested.
- The option will be available on our website soon.

# Member only Polls



## Polls

Welcome to the nima polling place, where you can provide direct feedback to nima.

**Badge Required for Member Polls**  
Some polls require the **nima Member** badge to access.

nima's Strategic Priorities

Given nima's current aspirations to better represent the importance of whole-life information management and its practitioners, and to promote ... Members Only

Ranking Poll Members Only Jul 11, 2025 Ends: Jul 25, 2025 12:00 AM



The next poll will be issued to our Members soon. Join us to influence nima's future.

# nima's membership. What's next



- Activities In Progress:
  - Discounted Bulk Membership option to be available on our main website.
  - Next Member-only Poll upcoming soon.
  - members-only online discussion forums solution under development.
- Potential Activities under discussion:
  - New Membership type for Students
  - Additional Benefits to our members.



Inspiring. Influencing. Connecting. Supporting. Transforming.



[wearenima.im](http://wearenima.im)





## Information Management Initiative

- Governance
- Elevator pitch for different stakeholders
- IM Essentials
- Step by step guide to internal mandate development
- Building out sponsors, supporters and signatories
- IMI projects



Information  
Management  
Initiative



## Highlights of the Information Management Initiative

The **Information Management Initiative (IMI)**, led by **nima** in partnership with the **Construction Leadership Council (CLC)**, is primarily a national programme designed to transform how the UK built environment sector manages information, but is being picked up by international organisations as well.

It builds on the UK's leadership in Building Information Modelling (BIM) and aims to embed structured, secure, and interoperable data practices across the lifecycle of built and natural assets.



# The Challenge

The construction sector generates vast amounts of data—yet over **95% goes unused**. This leads to inefficiencies, increased costs, safety risks, and missed opportunities for innovation.

As the industry faces growing demands for sustainability, digital transformation, and regulatory compliance, the need for better information management has never been more urgent.



# What the IMI Offers

The IMI provides a clear, phased framework for organisations to:

- **Adopt consistent, standards-based information practices** (e.g. ISO 19650)
- **Upskill teams** in digital and data capabilities
- **Establish governance** for trustworthy, secure data
- **Align with national strategies** for net zero, safety, and productivity

## Why Your Organisation Should Adopt the IMI

- **Boost Productivity:** Reduce time wasted on poor data and streamline project delivery.
- **Enhance Asset Value:** Make better decisions across the asset lifecycle—from design to operation.
- **Mitigate Risk:** Improve compliance with safety, legal, and regulatory requirements.
- **Gain Competitive Edge:** Demonstrate digital maturity and win work in a data-driven market.
- **Empower Your People:** Build a future-ready workforce with the skills to lead in a digital economy.



## Next Steps

Organisations are encouraged to:

- Sign up to the IMI Essentials
- Develop and start to implement an internal information management mandate
- Utilise the sector-wide guidance
- Consider becoming a supporter (in kind resources) or sponsor (financial)

Now, over to Emma to talk you through the IMI projects and then all the activities around the buildingSMART UK and Ireland chapter