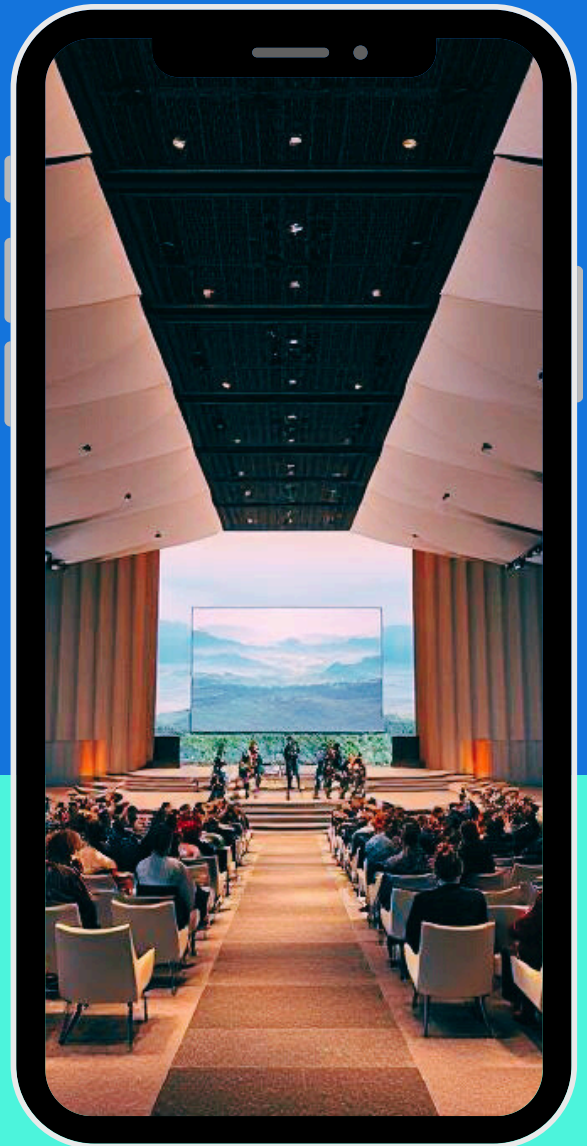


nima Virtual Conference 2025



Thursday 6 November 2025
08:00 - 18:00 GMT



wearenima.im

Hello there!

Welcome to the nima Virtual Conference, designed for full participation in an immersive environment, where real progress is made through meeting peers, experts, collaborators and customers, both old and new, from the UK and beyond. This is your opportunity to network, share opinion and be at the very heart of all things information management.




nima

wearenima.im

About nima

nima promotes information management best practices, helping to support digital transformation across the built and managed environment. We are a not-for-profit and volunteer-led organisation committed to better information and data management.

In partnership with the Construction Leadership Council, nima has developed the Information Management Initiative (IMI), and together with BSI Group, we maintain the Information Management Initiative Framework (formerly the UK BIM Framework).

**With trusted
quality data,
we make great
things happen**

nima Virtual Conference

The nima Virtual Conference is for those who work across the built and managed environment and have an interest in how they bring about digital change, to achieve real business improvement using information management.

It will focus on the Information Management Initiative (IMI) in practice, including planned IMI projects that are designed to fill in the 'how to' gaps industry still faces. In order to close the gap between strategy and delivery, we are helping to put the principles of the IMI into practice, as demonstrated by many of those who have already signed up to the IMI and put in place an internal mandate.

The Information Management Initiative and how to get a return on your digital adoption

nima Sponsorship

We are seeking sponsors for the nima Virtual Conference 2025, where your name and branding will be seen by a wide, varied and informed audience, and you will be able to play a key part in the conversation on the main stage and/or in the six dedicated networking rooms. This is your opportunity to be at the heart of nima's drive to transform information management and to present on key topics and activities for the IMI.

As a sponsor, you will enjoy premium brand placement within the virtual environment plus recognition in all event communications.

Content Tracks

The Virtual Conference is designed to give visitors a virtual front row seat to see and hear everything they need to know about the progression of the IMI and how this is shaping the future of data and information management across the built and managed environment. There are six contract tracks shaping the agenda across the Main Stage and Networking Rooms.

01

**Why change?
The increasing importance
of Information Management**

02

**The drivers of change?
The commercial
imperative**

03

**How to achieve change
using the Information
Management Initiative**

04

**Why we are planning a
standard approach to
the creation of
accessible information
requirements**

05

**Measuring change.
How nima plans to
collate metrics about
information maturity and
the benefits it brings on
behalf of industry**

06

**What should nima do to
help educate people
about information
management and who
should be educated first?**

Sponsorship Opportunities

The nima Virtual Conference facilitates collaboration so that you can engage with the right audience to make new connections and build new client relationships. Gain an automatic advantage over your absent direct competitors by being part of an industry-leading conference offering unique content to thousands of visitors over a full day of critical learning focus on the content tracks.

Keynote	2 x Keynote Presentations
Panel	6 x Panel Discussions
Head 2 Head	3 x Head 2 Heads
Networking Room	6 x Networking Rooms
Virtual Cafe	The Virtual Cafe

Keynote Sponsorship



Main Stage Keynote Presentation



£3,000

plus VAT

- Branding on one of two Main Stage Keynotes presentations
- Branding in all conference marketing, pre, during and post conference
- Branding within the virtual conference immersive environment
- All registered visitor contact details post conference - for those who agree to being contacted
- Receive a conference marketing pack including artwork and copy that you can use to promote your involvement to your database and via social media channels



Panel Sponsorship



Main Stage Panel Discussion



£2,500

plus VAT

- Branding on one of six Main Stage Panel Discussions
- Your own speaker included as a panellist
- Branding in all conference marketing, pre, during and post conference
- Branding within the virtual conference immersive environment
- All registered visitor contact details post conference - for those who agree to being contacted
- Receive a conference marketing pack including artwork and copy that you can use to promote your involvement to your database and via social media channels



Head 2 Head Sponsorship



Main Stage Head 2 Head



£2,000

plus VAT

- Branding on one of three Main Stage Head 2 Heads
- Branding in all conference marketing, pre, during and post conference
- Branding within the virtual conference immersive environment
- All registered visitor contact details post conference - for those who agree to being contacted
- Receive a conference marketing pack including artwork and copy that you can use to promote your involvement to your database and via social media channels



Networking Rooms Sponsorship



**Networking Room
with customised
content tracks**



£3,000

plus VAT

- Naming and branding on one of six networking rooms
- Custom design a Networking Room colour scheme to match your branding
- Fully branded Networking Room agenda signage
- Place your team in a Networking Room all day for high engagement and thought leadership discussions
- Working in partnership with the nima team to set the Networking Room agenda in support of the Conference content tracks
- Branding in all conference marketing, pre, during and post conference
- Branding within the virtual conference immersive environment
- All registered visitor contact details post conference - for those who agree to being contacted
- Receive a conference marketing pack including artwork and copy that you can use to promote your involvement to your database and via social media channels



Cafe Sponsorship

→ **The Virtual Cafe!**

→ **£2,000**

plus VAT

- Branding throughout The Virtual Cafe signage
- Opportunity to name The Virtual Cafe
- Custom design The Virtual Cafe colour scheme to match your branding
- Place your team in The Virtual Cafe throughout the conference as Baristas to facilitate high engagement and networking
- Customise The Virtual Cafe menu
- Branding in all conference marketing, pre, during and post conference
- Branding within the virtual conference immersive environment
- All registered visitor contact details post conference - for those who agree to being contacted
- Receive a conference marketing pack including artwork and copy that you can use to promote your involvement to your database and via social media channels



Contact nima



Email

events@wearenima.im



Website

wearenima.im

