



# The nima Virtual Conference

## **Data: meeting today's urgent needs**

## Thursday 2nd November 2023

A day of online learning with live keynote talks and peer to peer networking opportunities.

# WE ARE...



## With trusted data, great things happen

Our ultimate vision is a thriving and sustainable built and natural environment transformed by exploiting purpose-driven interoperable data. As trusted advisors, we facilitate the implementation and integration of practical information management practices across our built and environmental infrastructure.

Our mission is to inspire, influence, connect and support everyone active in the built environment, and enable them to better manage information vital to the needs of our times.

All of the images in this brochure are a representation of the nima virtual conference space – this is how the virtual venue will look once we're live on the day of the conference!

# VIRTUAL CONFERENCE 2023

*"The nima Virtual Conference brings together inspirational strategists and real-world practitioners, to help turn theory into practice."*

*Anne Kemp, Chair of nima*

## What to Expect

To address urgent needs using defined, structured, assured, interoperable data, continuous change is necessary. To learn more about the efficient use of data, help plan and then implement change, the nima Virtual Conference 2023 will include:

- Exclusive live content from inspiring key speakers
- 'How-to' panel discussions that respond to each of the key speakers, with live Q&A
- The ability to meet the sponsors from industry leading organisations on their exhibition stands
- Open networking between all attendees
- Photo realistic 3D venue
- Content available live and on-demand

# WHAT TO EXPECT

Time	Virtual Networking	Main Stage	Panel Stage	Exhibition Hall
8.45am - 9.15am	Open Networking			Visit Exhibition Hall
9.15am - 9.30am		Welcome		Visit Exhibition Hall
9.30am - 10.00am		Keynote #1		Visit Exhibition Hall
10.00am - 10.45am			Panel Discussion #1	Visit Exhibition Hall
10.45am - 11.00am	Open Networking			Visit Exhibition Hall
11.00am - 11.30am		Keynote #2		Visit Exhibition Hall
11.30am - 12:15pm			Panel Discussion #2	Visit Exhibition Hall
12:15pm - 1.00pm	Networking Lunch			Visit Exhibition Hall
1.00pm - 1.30pm		Keynote #3		Visit Exhibition Hall
1.30pm - 2.15pm				Visit Exhibition Hall
2.15pm - 2.30pm	Open Networking			Visit Exhibition Hall
2.30pm - 3.00pm		Keynote #4		Visit Exhibition Hall
3.00pm - 3.45pm			Panel Discussion #4	Visit Exhibition Hall
3.45pm - 4.00pm		Closing Remarks		Visit Exhibition Hall
4.00pm - 5.00pm	Open Networking			Visit Exhibition Hall

## Welcome & Keynote Presentations

Setting the scene for this virtual conference. "Data: meeting today's urgent need.

## Mainstage Presentations

Challenging presentations on topics which answer the question 'why defined, structured, assured, interoperable data is essential to meeting today's urgent needs'.

## How-to panel discussions

Interactive discussions that will explore the practical steps needed to respond to each current challenges.

## Exhibition hall

An opportunity for attendees to meet exhibitors and learn more about the products, services and other initiatives that help deliver structured, assured, interoperable data.

## Networking

Meet with others attending the virtual conference and engage with 1-2-1 video chats, as well as group conversations. Learn more and make new connections.



## Become an Exhibitor

Secure your space in our virtual exhibition hall and take the opportunity to promote your products and services while engaging in 1-2-1 dialogue with attendees.:

- Bespoke built 6m x 3m virtual exhibition stand
- Up to 3x content hotspots
- Live text chat with event visitors
- Custom contact form to make sure you don't miss a lead
- Logo on the Exhibitor Wall
- Upload promotional content to your online profile
- Visible to all attendees on the day
- Attendance promoted via nima social channels
- Exhibitor 'marketing pack' included

Our event partners, V-Ex, will support you throughout the build of your exhibition stand and help to make sure your virtual presence is as engaging as possible.

**[Preview the nima virtual demo stand here.](#)**



## Become an Premium Exhibitor

This is a premium service that offers all the advantages of the Exhibitor packages, as well as the opportunity to host a breakout area within our live networking hall:

- Hold 1-2-1 and group video chats with all our attendees
- Premium marketing support from nima before the event
- Bespoke follow up email to visitors after the event
- Bespoke built 6m x 3m virtual exhibition stand
- Up to 3x content hotspots
- Live text chat with event visitors
- Custom contact form to make sure you don't miss a lead

**[Preview the nima virtual demo stand here.](#)**

**Note:** Limited to 10 spaces

# EXHIBITOR OPPORTUNITIES

	Exhibitor	Premium Exhibitor
Prices from	<b>£2,000</b>	<b>£4,000</b>
Position on Exhibitors Board	✓	✓
Logo on website	✓	✓
Announcement on Social Media	✓	✓
Logo on all event comms	✓	✓
6 x 3 metre virtual shell scheme	✓	✓
3 x stand hotspots	✓	✓
Live Text Chat	✓	✓
Contact Form	✓	✓
Optional upgrades to your stand (P.O.A.)	✓	✓
Post-Event Analytics on attendees	✓	✓
Pre-Event Eblast		✓
Branded virtual networking room		✓
Dedicated branded virtual networking room		✓
Post-Event Follow Up (Bespoke to exhibitor's attended)		✓



## Virtual Networking

Available to Premium Exhibitors, you will receive a dedicated area within the event networking space. All attendees will be able to speak with your representatives in the networking area. Chat options include group presentations as well as private 1-2-1 video chats – giving you premium access to our delegates.

The networking hall will be open to all attendees between 08:00 to 17:30 with the opportunity to navigate freely and take part in group or private conversations at the user's discretion. It simulates in-person social interaction as users can have private and group discussions within their sponsored area.

The V-Ex team will provide all Premium Exhibitors with training on how to use the networking space so that you get the best out of it during the event day.





## Optional Features and Custom Packages

We understand that you might want to stand out from the crowd, so we've made sure that you can take advantage of a full suite of specialised features provided by our event partners, V-Ex. If you can imagine it then they can deliver it.

Ideas for inspiration include:

- Your existing exhibition stand faithfully duplicated, or one designed from scratch
- Customised avatar with video welcome message
- Upgraded 1-2-1 chat to allow video calls
- Fully navigable 3D buildings built from supplied CAD files
- 3D products added to your exhibition stand
- Customised mini-games or web apps accessible from your exhibition stand
- Multiple choice quizzes or competitions hosted from your exhibition stand
- Venue sponsorship packages to really make a splash

Speak to us about your ideas and we can make it happen...

ACTIVE VISITS

4

VISITS IN 24 HOURS

24

VISITS IN 7 DAYS

114

TOTAL VISITS

40,832

## Global Popularity

3D Globe

Pie Chart



GB - United Kingdom	20814
IN - India	4076
US - United States	2039
CH - Switzerland	1054
DE - Germany	1022
BE - Belgium	637
NL - Netherlands	627
JP - Japan	541
IL - Israel	465
TR - Turkey	455

## Visits Over Time

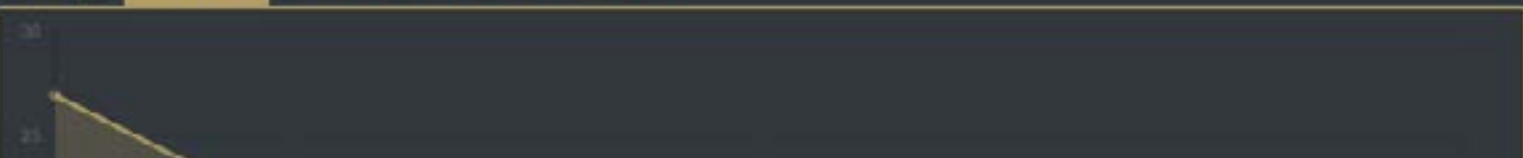
Last Day

Last Week

Last Month

Last Year

Last 5 Years



## Secure compliant analytics

As with live events, we give all our exhibitors the opportunity to engage with our audience and to collect data on the people who engage directly with them. All event exhibitors will be provided with basic stats including total event numbers, participant numbers for live seminars and analytics on the popularity of their logo on the Exhibitors Wall.

Exhibitors and Premium Exhibitors will have access to a backend stats and CRM dashboard delivered by our exhibition partners, V-Ex. This will provide detailed analytics on attendee numbers and attendee journeys to your stand. You will also have the opportunity to collect the email addresses of attendees to your exhibition stand.



*"The nima virtual conference is an exciting way of bringing people together, whilst reducing carbon, time and financial costs."*

**Casey Rutland**, Vice Chair of nima

## Contact us...

For all nima Virtual Conference 2023 enquiries, contact our Event Team - [events@wearenima.im](mailto:events@wearenima.im)



Inspiring. Influencing. Connecting. Supporting. Transforming.



[wearenima.in](http://wearenima.in)

