



Patron Benefits Comparison

	Platinum+ £ 12,000	Platinum £ 10,000	Gold £ 7,000	Silver £ 5,000	Bronze £ 2,000
1 Use of the nima logo on your website with a link back to the nima website.					
2 Use of your nima Patron virtual badge wherever you want to!					
3 Success story submissions for publication on the nima website. <i>(Note 1)</i>					
4 Your company logo on the nima Patron page in the relevant band. (No. of logos to be included)	2	1	1	1	1
5 Your company logo included in external nima presentations, alongside our other esteemed Patrons.	2	1	1	1	1
6 Discount on adverts placed on the 'nima Jobs' portal.	30.0%	25.0%	17.5%	12.5%	5.0%
7 Membership of the nima Technology Group (No. of representatives allowed shown) <i>(Note 2)</i>	4	2	2	1	1
8 Free Logo placement in the 'lobby' of the nima Virtual Exhibition & Conference					
9 Short company description added to your logo on nima website.					
10 Your company logo included in 'IMpulse' - the quarterly nima e-newsletter.					
11 Invitation to a virtual briefing from buildingSMART UK&I and the GIIG, annually.					
12 Sharing of 1 of your YouTube videos on our YouTube channel.					
13 Website link to your company webpage added to your logo on nima website.					
14 Assigned relevant contact at nima and twice-yearly review of your Patronage benefits					
15 Your company logo included in the scrolling footer of the nima website.					
16 One targeted email to nima database. <i>(Note 3)</i>					
17 One representative from your organisation to attend a twice-yearly, virtual Strategic Briefing and Q&A by nima.					
18 Virtual Attendance of a nima speaker at your internal event. <i>(Note 4)</i>					
19 Invitation to the annual nima Platinum Patron networking event. <i>(Note 5)</i>	4	2			
20 Invitation to be included on one nima podcast.					

Inspiring. Influencing. Connecting. Supporting. Transforming.

Notes

- Each submission to be in a package of two - 1 unbranded, 1 branded.
- To be a member of the nima Technology Group you must be a technology developer serving the built and natural environment.
- Content to be approved. No offers or sales promotion. Promote your event if nima is supporting it.
- Appropriate nima person, limited to one event per year.
- Invite only event with influential industry guests and members of the nima management team. Number shown in box is the number of people who can attend.