

2024

nima

**Virtual Spring
Conference
2024**

Thursday 18 April



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With trusted data,
great things happen!

**Maximising the value
of data for better whole
life outcomes**

01.

Introducing

we are nima

Our ultimate vision is a thriving and sustainable built and natural environment transformed by exploiting purpose-driven data.

So, as trusted advisors we facilitate the implementation and integration of practical information management practices across our built and environmental infrastructure.

Our mission is to inspire, influence, connect and support everyone active in the built environment and enable them to better manage information vital to the needs of our times.

nima champions the digital management of information across the built environment. We adopt and encourage a whole-life view, to enable information to flow from the very earliest stages of a product manufacturer creating information about components to the maintenance team being able to access information as part of their FM programme and much more. We work to promote and support the delivery of better information management across the whole of the built and natural environment.

Information Management



02.

nima

Virtual Spring Conference 2024

Welcome to our second nima Virtual Conference where we will explore whole-life information management. This is not just another conference, it is a unique opportunity to listen, reflect and discuss how to go about winning with data!

The Spring Conference will be held in our immersive environment, where the audience, speakers and exhibitors interact through a series of virtual spaces for presentations, demonstrations and networking. Supported by four keynote presentations and four practical discussion panels.

In our virtual environment, there will also be six networking rooms, each with their own topic area for insight, predictions and real-world projects that will demonstrate the digital progression of the built environment.

Registration remains free for the nima Virtual Conference to allow us to connect with a wider, global audience and share new learning and new experiences.

- 4 x Keynote Presentations**
- 4 x Panel Discussions**
- 6 x Virtual Networking Rooms**
- 1 x Large Virtual Exhibition Hall**

Facilitating and showcasing much needed value and improvement through the smart interpretation and application of whole life cycle data to a global audience.

Discover untapped avenues for growth

Make new connections and meet potential clients and customers

We facilitate collaboration so that you can engage with the right audience to make new connections and built new client relationships.

Brand and product exposure

Meet and engage with professionals in multiple sectors across the global built environment, allowing you to showcase and increase exposure to your products and services.

Gain a competitive advantage

Gain an automatic advantage over your absent direct competitors by being part of an industry-leading conference offering unique content to thousands of visitors over a full day of critical learning.

03.

Success

Following the success of nima Virtual Conference 2023

The inaugural nima Virtual Conference of 2023 was about data and meeting today's urgent need – and it didn't disappoint. We create a new virtual environment where everyone of our visitors could ask as many questions as they needed to enable a better understanding of how to unlock the value of data.

We promised exclusive content, with actionable take-aways, and we delivered. This was not just your typical conference, it was a unique and pioneering day of exchanging knowledge, experiences and best practice on how to win with data!

1,261

registrations

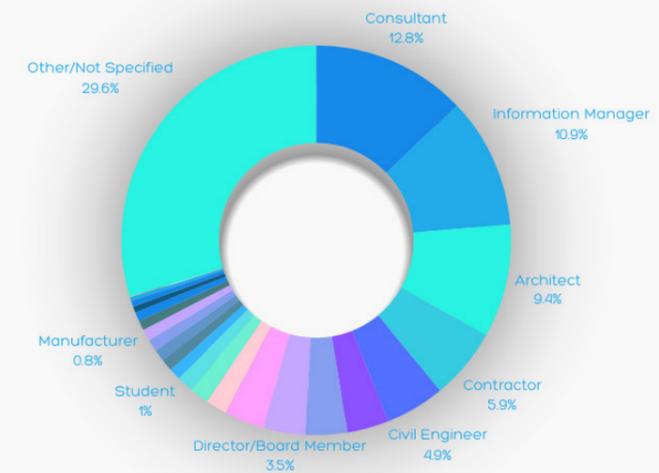
956

unique visits

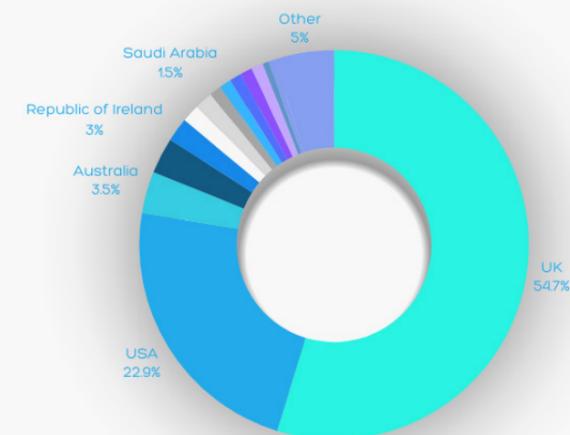
2,858

total visits

nima Virtual Conference 2023 Visitors by discipline



nima Virtual Conference 2023 Visitors by location



04.

£ 2,000

Sponsor a Main Stage Panel Discussion and speak directly to a global audience.

- Branding on one of the Main Stage Panel Discussions
- Place a speaker on the panel
- Branding in all conference marketing, pre, during and post conference
- Branding within the virtual conference on the sponsors wall
- All visitor contact details post conference - for those who agree to being contacted!
- Receive a conference marketing pack including artwork and copy that you can use to promote your involvement to your database and via social media channels

£ 1,500

Sponsor a Virtual Networking Room and lead the conversation in topics shaping the future of the built environment.

- Branding on one of the Virtual Networking Rooms
- Work with nima to curate the content for the discussions throughout the day
- Place up to 4 people across the day in the Virtual Networking Room to facilitate and lead the conversations
- Set 4 discussion topics to be discussed throughout the day
- Branding in all conference marketing, pre, during and post conference
- Branding within the virtual conference on the sponsors' wall
- All visitor contact details post conference - for those who agree to being contacted!
- Receive a conference marketing pack including artwork and copy that you can use to promote your involvement to your database and via social media channels

£ 1,000

Secure your space in our Virtual Exhibition Hall and take the opportunity to promote your products and services while engaging in 1-2-1 dialogue with visitors.

- Dedicated virtual exhibition stand in the Virtual Exhibition Hall
- Design and build of a photorealistic 6m x 3m virtual exhibition stand
- 3x content hotspots to showcase videos, demos or documents
- Live text chat and contact forms to make sure you don't miss a lead!
- Branding in all conference marketing, pre, during and post conference
- Analytics and contact details to stand visitors post conference
- All visitor contact details post conference - for those who agree to being contacted!
- Your virtual exhibition stand will remain live until the next nima Virtual Conference (or a maximum of 12 months, whichever comes first), which means you can use this as part of your sales collateral!
- Receive a conference marketing pack including artwork and copy that you can use to promote your involvement to your database and via social media channels

How to get involved

There are three ways to support the nima Virtual Spring Conference 2024. We have packages for sponsorship of **Main Stage Panels Discussions**, sponsorship of **Networking Rooms** and being part of our Virtual Exhibition Hall by taking a **Virtual Exhibition Stand**.

All three offer access to an engaged captive audience in the digital built environment. Being a key part of the nima Virtual Spring Conference 2024 provides you boundless opportunities. Discover new avenues for growth, increase your sales potential and take advantage of the full day to make invaluable connections that will propel your business, brand, products and services.

05.

Optional Features and Custom Packages



“

The first nima Virtual Conference was impressive. It was delivered through an innovative virtual platform which made viewing, interacting and networking fast, easy and effective in generating new leads, new knowledge and new connections.

”

Michelle Lee
Industry Partnerships Manager, Procore

We understand that you might want to stand out from the crowd, so we have made sure that you can take advantage of a full suite of specialised features provided by our event partners, V-Ex.

If you can imagine it, then they can deliver it!

Ideas for inspiration include:

- Specialist exhibition stand graphic designer service
- Customised avatar with video welcome message
- Upgrade 1-2-1 chat to allow video calls
- Fully navigable 3D buildings built from supplied files
- 3D products added to your exhibition stand
- Customised mini-games or web apps accessible from your exhibition stand
- Multiple choice quizzes or competitions hosted from your exhibition stand
- Full venue sponsorship packages to really make a splash
- A comprehensive online CMS, statistics and enquiries dashboard can included to monitor and track general activity as well as consenting individual users

06.

Dr Anne Kemp OBE

Chair, nima



Your sponsorship is important to us – we are drawing together industry leaders, thinkers and innovators to stimulate better understanding of why committing to better information management processes is vital in supporting sustainable development and successful whole life asset management. Your support will help us achieve this.

Dr Anne Kemp OBE
Chair, nima



Contact us.

Expand network

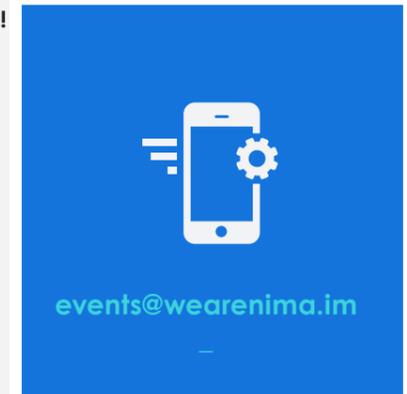
Increase sales

Secure partnerships

Demand for the nima Spring Conference 2024 is high!

Book your place now before it's too late.

Contact us for the best available spots.



**With trusted data,
great things happen!**



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Inspiring.

Influencing.

Connecting.

Supporting.

Transforming.

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